IDeaS and Mews Partner to Provide Two-Way Data Exchange

Technology award winners seamlessly connect leading RMS and PMS solutions to transform hotel productivity and guest experience

MINNEAPOLIS—Nov. 24, 2020—Hotel-industry-leading technology providers, IDeaS and Mews, announced today a new integration between their best-in-class systems. The 2020 HotelTechAward winners have developed a two-way data exchange that automates the seamless transfer of information between [IDeaS' revenue management solutions](#) and [Mews Commander, a property management system (PMS)](#).

- **Optimize revenue for all hotels and room types** – Both IDeaS Revenue Management System (RMS) and IDeaS G3 RMS enable hoteliers to optimally manage and analyze the data behind forecasting and pricing. These sophisticated solutions feature robust reporting tools and utilize the latest in automated, machine-learning technology.

- **Cloud-based property management** – Mews brings automation to manual tasks, payments, booking management, upselling, online check-in, housekeeping and accounting. This automation allows hotels to focus on creating great guest experiences. Commander's modern, intuitive design allows new users to quickly find their way around, whilst gaining access to all the tools and reports needed from a PMS.

- **Two-way, seamless integration** – The combined solution provides near-real-time updates to give hoteliers the time-saving ability they need to perform tasks more efficiently between these two trusted systems.

Matthijs Welle, chief executive officer, Mews, said: "Mews was designed to exceed expectations. Partnering with IDeaS extends this philosophy by helping our clients seamlessly connect to the power of IDeaS revenue science and vice versa. We are thrilled to partner with IDeaS and believe this integration will enhance our goals of improving operations, enhancing branding and empowering staff."

Joseph Martino, chief business development officer, IDeaS, said: "Our goal when working with partners is to provide an optimal experience for our mutual clients. This integration provides hotels with the most advanced science and automation, designed to optimize hotel operations and help them focus on guest experience while maximizing revenue performance."

About IDeaS
IDeaS, a SAS company, is the world's leading provider of revenue management software and services. With over 30 years of expertise, IDeaS delivers revenue science to more than 14,000 clients in 140 countries. Combining industry knowledge with innovative, data-analytics technology, IDeaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at ideas.com.

About Mews
Founded by ex-hoteliers, Mews is a next-generation hospitality cloud for hotels, hostels, apartments and more. Mews gives hoteliers the power to provide a remarkable guest experience while improving the operations and performance of their property, thanks to smart automation and an innovative, user-friendly set of products and features. Mews serves over 1,700 properties across more than 60 countries in all five continents, and works with a huge number of hospitality tech companies to provide hoteliers with an unbeatable platform.