

## **IDEaS Revenue Solutions Honored as 2019 HotelTechAwards People's Choice Winner**

*IDEaS clients from the U.S., Asia, Africa, Europe and Latin America recognize the company for its world-class software, service and support*

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**MINNEAPOLIS—Jan. 17, 2019—**[Hotel Tech Report](#) has named [IDEaS Revenue Solutions](#) as the 2019 People's Choice Award winner in its annual HotelTechAwards.

Recognized as last year's top-rated revenue management software provider, IDEaS continues to dominate the revenue technology category with far more satisfactory client reviews than any other vendor. Based on data from thousands of hoteliers in more than 120 countries, IDEaS was recognized as the most esteemed hotel technology provider, across all categories.

- **Unbiased and verified reviews speak volumes:** The award leverages real customer data to determine best-of-breed hotel technology offerings. It uses key factors of total verified customer reviews, geographic reach of reviews and overall review sentiment and ratings.
- **Outstanding client satisfaction gives IDEaS the leading edge:** Over 200 verified IDEaS clients dedicated more than 25 hours to supporting the company by contributing reviews. With nearly six times the reviews of any other revenue management software provider, IDEaS maintains its undisputed position as the world leader for revenue management technology.
- **IDEaS balances rapid growth with client-first service ethic:** More than 100 of the world's elite hotel technology companies competed for a chance to win this prestigious title. The award goes to IDEaS for maintaining the most impressive balance of strong growth with a relentless focus on customer centricity.

**Jordan Hollander, co-founder, Hotel Tech Report said:** "The People's Choice Award goes to the single company across all categories who demonstrates the strongest customer relationships during the HotelTechAwards. Clients came out to support IDEaS in droves. We saw five-star reviews come in from Zambia to Moscow and everywhere in between. This is one of the most impressive organizations we've seen in hotel tech history. If there's one company everyone can definitely learn from about scaling a global organization with a relentless focus on customer centricity, it's IDEaS."

**Dr. Ravi Mehrotra, co-founder, president and chief scientist, IDEaS, said:**

“IDEaS’ global teams are committed to ensuring our clients are completely satisfied from first engagement through the lifecycle of our relationship. Winning this award is a testament to our relentless focus on client success, and I couldn’t be prouder to be recognized by those that matter most, our clients.”

**About IDEaS**

IDEaS, a SAS company, is the world’s leading provider of revenue management software and services. With 30 years of expertise, IDEaS drives better revenue for more than 10,000 clients in 124 countries. Combining industry knowledge with innovative, data-analytics technology, IDEaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at [ideas.com](http://ideas.com).