

IDEaS Provides Ongoing Client Support and Hotel Industry Guidance During COVID-19 Crisis with New Podcast and Webinar Series

IDEaS produces new podcast season and webinar series in effort to provide insights and unite the global hospitality community during these challenging times

Tweet This: [@IDEaS RevOpt launches a podcast that takes an intimate look at how hotels are managing and coping with the COVID-19 outbreak as well as a webinar series helping clients manage their IDEaS solutions in response to business impacts. www.ideas.com/news/revenuescience](#)

MINNEAPOLIS—April 16, 2020—IDEaS Revenue Solutions, the world’s leading provider of revenue management software and services, launched today a special *Unconstrained Conversations* podcast season taking an intimate look at how hotels are managing and coping with the COVID-19 outbreak. The company has also developed a weekly series of webinars for its clients that began April 8 to address how to manage their IDEaS solutions in response to business impacts.

Healthcare and economic woes are far-flung, and the hospitality industry now faces significant and unprecedented challenges. To help its clients and others in the industry grapple with these challenges, IDEaS will look to real-world insights from its client base and other thought leaders to unite the global hospitality community.

- **Unconstrained Conversations Podcast** – The popular *Unconstrained Conversations* YouTube series, hosted by IDEaS’ chief evangelist Klaus Kohlmayr, now launches its first season as a podcast with a special focus on COVID-19’s impact on the hotel industry. New episodes will feature authentic, candid conversations with hotel industry leaders on how they’re coping and what they’ve learned as the situation unfolds.
(<https://ideas.com/podcasts>)
- **Client Support Webinar Series** – A new webinar series designed to help IDEaS’ clients manage their IDEaS solutions debuted April 8 with “How to Manage your RMS During Hotel Closures.” This will be followed by “Pricing, Marketing and Competitive Positioning Strategies” on April 15 and “Preparing Your Hotel for When Business Returns” on April 22
(<https://go.rev.ideas.com/client-webinar-series>)

Sanjay Nagalia, co-founder and chief operating officer, IDEaS, said: “In these uncertain times, it is more important than ever that we pull together to support our communities. We are working to provide our clients, and the greater industry audience, with useful, tangible advice and recommendations to help them through this crisis, and we look forward to better days ahead.”

Klaus Kohlmayr, chief evangelist, IDeaS, said: “While you might feel alone during this time of crisis, rest assured many of your peers around the world are either going through the same experiences or have gone through them over the last few months. Our aim is to bring these stories to you with the hope this will enable you to apply them to your particular business and personal situation.”

About IDeaS

IDeaS, a SAS company, is the world’s leading provider of revenue management software and services. With over 30 years of expertise, IDeaS delivers revenue science to more than 13,000 clients in 140 countries. Combining industry knowledge with innovative, data-analytics technology, IDeaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at ideas.com.