

IDEaS Named Best Revenue Management Software and People's Choice Winner in 2020 HotelTechAwards

Based on hotelier reviews rating ease of use, ROI, implementation and support, IDEaS maintains its leading position on Hotel Tech Report

Tweet This: [@IDEaS_RevOpt has been named 2020's Best Revenue Management Software and People's Choice Award winner by @hoteltechreport www.ideas.com/news #HotelTechAwards](#)

MINNEAPOLIS—Jan. 8, 2020—IDEaS Revenue Solutions, the world's leading provider of revenue management software and services, has been named 2020's top-rated revenue management software and People's Choice Award winner by Hotel Tech Report.

Compiling real customer data and unbiased reviews from nearly 25,000 hoteliers worldwide, the annual HotelTechAwards determine the best-of-breed products available to help hotels enhance performance and grow profitability.

"The continuous pricing and overbooking by room type are key functions of IDEaS' success for us. The tool's ability to provide comprehensive revenue forecasting, pricing and restriction optimization, and analytical insights has allowed us to grow revenues significantly over the last two years of being on the platform."

– *Director of Revenue | City Center Property (United States)*

"IDEaS provides a best-in-class RMS with high-quality data analytics, reporting, price recommendations and customer support."

– *Director of Revenue Optimization | City Center Property (Japan)*

"This is a great product, easy to use, fantastic ROI and we would literally never be without it. Product aside, IDEaS' customer service is also outstanding with monthly calls to ensure you're always getting the most out of it."

– *Revenue Manager | Branded Hotel (United Kingdom)*

All verified user reviews can be found at hoteltechreport.com/company/ideas/.

Jordan Hollander, co-founder, Hotel Tech Report, said: "Winning a HotelTechAward is the highest achievement in the industry because it's based on real data. Winners have truly earned their showcase with our rapidly growing community. Hoteliers trust this award when making purchase decisions because scoring is transparent and participation is ubiquitous amongst the most reputable vendors in the industry."

Dr. Ravi Mehrotra, president, founder and chief scientist, IDEaS, said:

“We’re delighted to once again be named the world’s top-rated revenue management system provider. This honor has deep, personal meaning as it is decided upon by our clients and represents our passion and focus for providing the most sophisticated revenue technology and comprehensive support. At IDEaS, we pride ourselves on constant innovation through partnership and foresight, and we wish to thank all our clients who shared their reviews and feedback.”

About IDEaS

IDEaS, a SAS company, is the world’s leading provider of revenue management software and services. With over 30 years of expertise, IDEaS delivers revenue science to more than 13,000 clients in 129 countries. Combining industry knowledge with innovative, data-analytics technology, IDEaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at ideas.com.

About HotelTechAwards

Each month, more than 40,000 hotel industry professionals use HotelTechReport.com to make informed purchasing decisions. The HotelTechAwards are the industry's only data driven awards platform with winners determined not by a handful of judges or popularity votes but by a global community comprised from thousands of verified hotel technology users across more than 120 countries.